

We are thrilled to be launching a 9-month marketing campaign to 'Help Sussex Buy Local' encouraging the public in Sussex to buy locally produced food and drink and protect local businesses and the environment. This marketing campaign focuses around the new <https://sussexfoodanddrink.org> website, which we have created for people to find all things Sussex foodie.

It includes an enhanced map and online directory offering free listings for local producers and the independent retailers and hospitality businesses which sell and serve local produce, as well as foodie events and experiences.

We have huge take up and positive partnership with hundreds of local businesses in the sector in East Sussex, West Sussex and Brighton & Hove.

You can view the first campaign Sussex Foodie News which goes to 10,000 foodie subscribers in the region here: <https://mailchi.mp/ae0351a3001/sussex-foodie-news-harvest2020> and sign up to receive it on the home page of <https://sussexfoodanddrink.org>

This initiative is partly supported by a regional project, bringing together partners in Kent and Essex with funding from SELEP. There is also a South East regional website that helps direct people to our pan-Sussex website (buylocalfoodanddrink.co.uk) with some regional food and drink business support activities, which we will be managing within Sussex.

We are really keen to spread the word and get as many people as possible involved in this campaign - business and consumer - so if you have a network or communications channel that you can use to promote it, please feel free to use the Sussex campaign logo below and link to <https://sussexfoodanddrink.org> If you do, please let us know so we can reciprocate.

Many thanks in advance for getting involved and supporting our wonderful Sussex food and drink businesses!

All the best,

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Creators of Sussex Food & Drink Awards (now in its 14th year!)

Instagram @sussexfoodanddrink
Facebook @sussexfoodawards
Twitter @sussexfoodies

